

FOR IMMEDIATE RELEASE



Cathy S. Mosley, of White Fox Social Media, Is Named a Constant Contact Certified Solution Provider

Springfield, Illinois marketing expert to help small businesses and nonprofits achieve meaningful marketing results

SPRINGFIELD, IL — January 2, 2016 – Cathy S. Mosley, President, White Fox Social Media, has been named a Certified Solution Provider by Constant Contact®, Inc., the trusted marketing advisor to more than 650,000 small organizations worldwide.

As a Certified Solution Provider, Cathy Mosley has completed the Constant Contact Certification Program which provides training on Constant Contact tools, marketing best practices, and business development. This training imparts industry-leading knowhow on marketing and services to create meaningful results for program participants and the clients that they serve.

“Social Media and email marketing go hand in hand, and I am excited to now have the training, as a Certified Solution Provider, to offer services to my clients that will meet their marketing challenges and strategies,” Cathy Mosley

Cathy Mosley had been involved with social media for over seven years, as she handled the marketing for her storytelling venture, White Fox Stories. Three years ago she created White Fox Social Media to help businesses handle their day-to-day social media activities, and marketing.

“Our Solution Providers are an incredibly valuable asset to small organizations—they’re the agencies, consultants, designers, and developers who we trust to provide hands-on assistance to small businesses and nonprofits. The certification program gives our most engaged Solution Providers access to the education that keeps them on the leading edge of

marketing best practices. Small organizations can be confident that when they're working with a Certified Solution Provider, they're getting quality expertise that will drive the success of their business," said Arthur Steinert, vice president and general manager, channel partner sales and marketing, Constant Contact. "By becoming a Certified Solution Provider, Cathy S. Mosley has shown true commitment to understanding and implementing best practices in online marketing—and delivering measurable results for the clients that seek the services of White Fox Social Media."

About White Fox Social Media

White Fox Social Media does the day-to-day work for our clients, or we can teach them how to do it for themselves. Our goal is to get the story told, and told well to our clients' customers.

About Constant Contact®, Inc.

Constant Contact introduced the first email marketing tool for small businesses, nonprofits, and associations in 1998. Today, the company helps more than 650,000 customers worldwide find marketing success through the only all-in-one online marketing platform for small organizations. Anchored by our world-class email marketing tool, Constant Contact helps small businesses drive repeat business and find new customers. It features multi-channel marketing campaigns (newsletters/announcements, offers/promotions, online listings, events/registration, and feedback) combined with shared content, contacts, and reporting; free award-winning coaching and product support; and integrations with critical business tools – all from a single login. The company's extensive network of educators, consultants/resellers, technology providers, franchises, and national associations offer further support to help small organizations succeed and grow. Through its Innovation Loft, Constant Contact is fueling the next generation of small business technology.

Constant Contact and the Constant Contact Logo are registered trademarks of Constant Contact, Inc. All Constant Contact product names and other brand names mentioned herein are trademarks or registered trademarks of Constant Contact, Inc. All other company and product names may be trademarks or service marks of their respective owners.

Media Contact:

Cathy S. Mosley
White Fox Social Media
217-546-9280
whitefoxsocialmedia@gmail.com